

think small. not quite.

animation
beliefs
futurism
digital
individualism
different
creativity
image
sales
campaigns
hunger
neil gaiman

kitchen-sink
firstborn
graphic design
alternative rock
copywriting
david abbott
retro



subhadip sural
practicing propagation

Work Experience

Name of the Organisation: MAK Media and Creations Pvt. Ltd., Pune

Duration: December 2009 to Present

Position: Content Writer + Copywriter

Responsibilities & Achievements:

I have to write the SEO oriented contents for the websites. I have provided the concepts and copies for print ads and radio spots. I have also written the brochure copies for leading real estate projects in Pune and Mumbai.

Major Clients worked on: Eiffel Developers, Pharande Associates, United Phosphorus Limited (Mumbai), OM Developers, Amdocs, NMIMS (Mumbai), Europe Asia Business School, Global Talent Track



Name of the Organisation: New Horizon Advertising, Pune

Duration: January 2008 to December 2009

Position: Copywriter

Responsibilities & Achievements:

As a copywriter, my primary responsibility was to write the copies of print ads, brochures and articles. I also had to interact continuously with our clients to elaborate on our concepts and designs. I have an extensive experience in drafting business letters and also proof reading the final copies. A major achievement for me in this role had been the body copy and the concept for "GTT Recruitment Ad" which was awarded the TAG Award from The Active Group and also got nominated for TOI Ascent's Pink Slip Choice Award.

Major Clients worked on: Bank of Maharashtra, Oriental Bank of Commerce, Zensar Technologies, Global Talent Track, Jeevana, Mitcon Consultancy Services Ltd., Girikand Travels Pvt. Ltd.

Education

B.Com. from St. Xavier's College, Kolkata

Academic Achievements:

1. An aggregate of 82% at ICSE
2. An aggregate of 86% at AISSCE
3. First class in Graduation

Other Avenues of Expression

Portfolio:

<http://www.behance.net/chemicalspy>

Life Outside Of Office:

<http://the20percentproject.wordpress.com/>

Animated Reels. Abstract Reels:

<http://www.youtube.com/crazyamnesiac>

Alternative Music Attention:

<http://www.myspace.com/microficheshome>

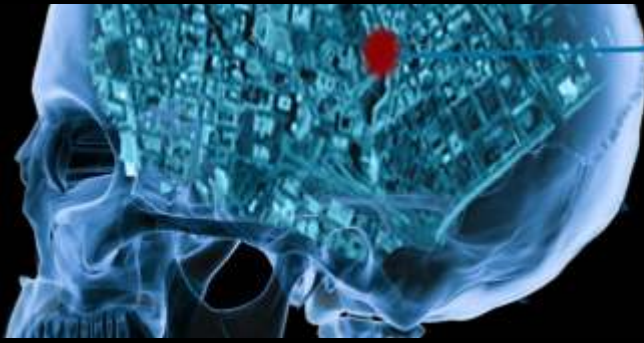
Trapped-in-the-frame Moments:

<http://chemicalspy.deviantart.com/>

Graphic Words:

<http://neuroncomics.blogspot.com/>





YOU
ARE
HERE



1983

The year of **R.E.M.**'s *Murmur*, **Michael Jackson**'s *Thriller*, the last album by **The Police** and **New Order**'s moving on from Joy Division. **Gandhi** won 8 Oscars. First time an Indian won an Academy Award. The year of **Ingmar Bergman**'s last film. **Return of the Jedi**. **Terms of Endearment**. **Janne Bhi Do Yarro** started its journey towards becoming a cult classic. The year when **M*A*S*H** got over. **The Cold War** and **The Troubles** in Northern Ireland charged up the political air. The year of the largest robbery-motivated mass-murder in American history at Seattle. **Vanessa Williams** became the first African American to win the Miss America pageant and **India** won the cricket World Cup. **Pioneer 10** became the first manmade object to leave the solar system, the ARPANET officially changed to use the Internet Protocol, creating the **Internet** and the first publications of the discovery of the virus that causes **AIDS** by Luc Montagnier. **Subrahmanyan Chandrashekar** won the Nobel Prize in Physics. **Brunei** got independence from UK, **Argentina** saw the first democratic election after 7 years, Japan celebrated the opening of **Disneyland, Tokyo**.

On **21st December**, the day when Kiefer Sutherland, Phil Donahue, Ray Romano and Samuel L. Jackson were busy celebrating their birthdays, around 8 pm I saw light, for the first time, at a small hospital in Bankura, West Bengal, India. **23.25°N 87.07°E**. (Mark Twain and Joseph Stalin could have celebrated too. But I don't think any one of them missed being alive.)

The next day, Jennifer Hawkins, **Miss Universe 2004**, saw light for the first time. Somewhere in Australia.

Earlier that year, Kilauea began slowly erupting on the Big Island of Hawaii, and **is still flowing** as of 2010. Much like me.

Mobile: 09923662558, Email: subhadip_sural@yahoo.com

Note: 1. All the images and video screen shots have been designed and executed by me and me alone. 2. References available on request.